



January 9, 2023

Music for the Soul

INNOCENT CHILD Documentary & Music Video

*1 in 3 girls are sexually abused before the age of 18. **
There are more than 42 million survivors of sexual abuse in America

Summary

Innocent Child is an impactful, broadcast ready, 30 – 45 minute (TBD) documentary and music video that delicately, but directly, addresses the subject of child sexual abuse. Through poignant and raw interviews with abuse survivors, the documentary looks at the four (4) lies that children tell themselves. Through the eyes of these survivors and the therapists who counsel them, we see a path toward hope and healing. Each lie is confronted with truth. The journey to freedom begins.

The four lies are:

1. The abuse was my fault
2. Something must be wrong with me
3. No one could ever love me
4. God doesn't love me or else He wouldn't have let this happen.

The powerful music videos within the documentary support and reinforce the content.

Why are we doing this?

After having spent over 30 years working with abuse survivors and their therapists, Music for the Soul has seen the devastation that follows in the wake of childhood sexual abuse. Left unaddressed, the resulting trauma can derail and define a life. It destroys relationships, engenders shame, depression, insecurity and failure. It is the silent invisible killer of happiness. As long as it remains in the darkness, one cannot even begin to heal. It is our goal with this project to help facilitate breakthrough for people trapped in this pain.

Treatment

We propose developing the documentary in true documentary style with a creative metaphoric opening title, cinematically lit interviews against a non-descript background, graphic animations of statistics and/or factoids relative to the subject, and supporting b-roll consisting of personal photographs and childhood home videos. The documentary's narration will be interview driven. As an outline the documentary will also be divided into chapters, each one reflecting one of the "lies." These chapters will consist of survivor stories and therapist responses. The end of the documentary will feature one of the

therapists giving a succinct overview as well as encouragement to seek professional help. Other resources will be listed at the end of the closing graphics as well as updates on our survivors today.

There are three music videos contained within the documentary. Each one strategically placed to summarize the previous content. According to therapists and brain research, music can fast track the healing process. With a song, one can accomplish in minutes what could take weeks or months of 'talk' therapy to achieve. Music videos are:

1. **Innocent Child**

This music video, placed near the front of the documentary, addresses the first lie. The opening scene begins by moving through a house toward a bathroom. The door is partially open and we know that someone is in there, but don't know who or what's going on...yet. As we move into the bathroom and get past the corner of the door, the camera angle reveals that we are behind a female as she's looking into the mirror. But it is her face as a child looking back at her. She will begin a journey to validate that inner child. See attached storyboards for a detailed treatment explanation to this story.

2. **Dead Hearts Don't Cry**

This is placed in the middle of the documentary at the height of its angst. This is a reciting of the lyric. Almost rap like. No actual music. This video is raw and edgy. The approach starts out contemplative and then becomes a little more aggressive but still within an appropriate pace. Our talent is a 20-something woman of color. She is in a small room looking straight into the camera and delivering the lyric. By using multiple cameras, stylized angles and over saturated colors, the atmosphere will feel confining – almost claustrophobic. Select words from the lyric may have a graphic animation to them accentuating the impact. See attached lyric.

3. **No Power Over Me.**

Our final music video is placed near the end of the documentary. Acoustic and redemptive in nature. This ballad features a soloist singing the lyric with an acoustic guitarist seated next to her on a large, white, open sound stage. The idea of this 'space' communicates freedom expressed in the lyric. This is in contrast to "Dead Hearts Don't Cry." See attached lyric.

PRODUCTION DETAILS

PRODUCTION

To accomplish this video, the attached quote reflects 5 full days of production including all crew, gear, and equipment. Overall crew will consist of Director, Director of Photography (DP), Asst Camera (AC), Art director, 2nd camera, Key Grip, two Gaffers, Production Assistant and Make Up artist.

- 1 day is budgeted for interviews
- 2 days for Innocent Child video
- 1 day for Dead Hearts
- 1 day for No Power.

Locations for Innocent Child and Dead Heart are TBD. Lowing Studios & Soundstage will be the location for participant interviews and No Power music video.

SCRIPT

Storytelling Pictures will write and polish script/treatment, key messaging or key points, and manage the interview process under M4S approval for content and accuracy.

POST PRODUCTION

We have scheduled a total of 130 hours of post-production for the editing of the project. This includes two editors and producer, all graphic animations, color correction and composition. M4S may sit in on any portion of the editing process but the exact schedule times of the edit will be set by Storytelling Pictures. Upon completion of the project, Storytelling Pictures will host M4S with an approval showing for selected 'project approval' team members. Storytelling Pictures will make any reasonable changes that are a result of approval meeting input. Any changes requested after the final changes are made will be billed at \$185/hr for post production and \$100/hr for project management.

MUSIC

Music bed selections will have global licensing rights and ALL MEDIA RIGHTS for any and all devices and media now known or hereafter devised. Licensing purposes will be for streaming, internal and external comms. (Trade shows, conventions, kiosks, etc.), even broadcast. Music licensing rights for music video songs, Innocent Child, Dead Hearts and No Power are already owned by client and being used with permission.

DELIVERABLES

The project will be delivered on a 1 TB external hard drive. Data files can also be uploaded to a designated FTP or Vimeo site for downloading/approval purposes.

TIMELINE

We estimate a 6 – 9 week turn around for the completion of this project from pre-production through final deliverable. No timeline has been established at this time. Once project is approved and funded, a detailed production calendar will be established.

PAYMENT





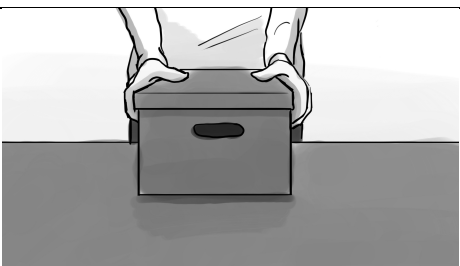
This project will be invoiced in three installments: 50% initial deposit, 35% at the beginning of Postproduction and the remaining 15% upon final delivery of product. Quote does **NOT** include a 5% potential contingency with travel expenses.

Respectfully Submitted,

Corey Niemchick
President
Storytelling Pictures

*At video end or in the credit liners, we will acknowledge the statistic that 1 in 6 boys are also impacted by childhood sexual abuse. We hope to produce a project to address this in the future.

INNOCENT CHILD
Storyboard and Treatment

	<p>When music starts we fade up on a young girl looking in the mirror. No expression.</p> <p><i>Precious One...</i></p>
	<p>As the camera arcs around to the side of our girl, we see that it's not a girl at all but an adult woman. She was remembering herself as a 9 year old.</p> <p><i>I know you've been sad for so long.</i></p>
	<p>As Becky passes through the house to look for something, she walks by a mirror on the wall and briefly glances at it. In the reflection is the younger self/girl.</p> <p><i>Don't blame yourself</i></p>
	<p>Becky walks into the garage and pulls a medium size box off a shelf and brings it into the house.</p> <p><i>You didn't do anything wrong</i></p>
	<p>Becky sets the box down on the kitchen table</p> <p><i>You only wanted attention</i></p>



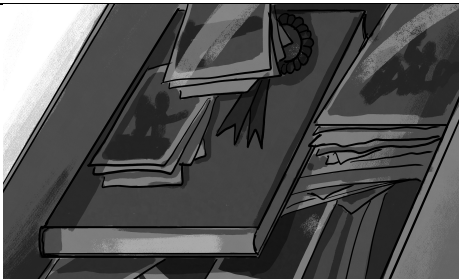
She doesn't open it right away but contemplates. Its as if she's hesitant to open it dreading....something.

Every child needs the same



Opens the box and begins to sort through it's contents. It's filled mostly with old photos and a teddy bear.

You are as pure as a flower



Camera close up on contents as her hand comes into frame and starts looking for photos.

In the cleansing rain.



Becky pulls out an old family photo when she was 9 years old. Everyone in the photo is smiling except her. (the viewer will connect the dot that this was during the time of her abuse).

It's not your fault. You are an innocent child



Becky grabs another photo and another and another and studies them to find that she's not smiling in any of those either. She takes one of the pictures and rips off the side edge that had a picture of an adult male. (could be dad, uncle, cousin, grandpa, etc.) She rifles through more pictures but clearly isn't finding what she's looking for.

It's not your fault. You are an innocent child.



She puts everything away except for the Teddy Bear. She leaves the kitchen table and puts the box back on the garage storage shelf.



There's one more place she wants to look. Before she leaves the garage, she looks out a window onto the backyard. A swing set sits empty. She remembers playing with neighbors.

Precious one...



Images fade into view and we see kids playing. Becky is sitting on a swing by herself, emotionless, watching the others.

I know the nightmares you've had



Camera cuts to an exterior shot of Becky's face as she looks out and remembers events from years ago and processes.

Don't be ashamed



Becky leaves garage and walks into house. We see a bookshelf on the other side of the room that she is walking toward. As she passes the front picture window, she looks out at the front yard.

You didn't do anything bad



Images appear from decades ago when she and neighbor kids were playing in the front yard. Becky sits on a bike, just watching, emotionless, clearly wounded.

You only wanted approval. Every child needs love



Same camera move as before. We cut to exterior shot of Becky looking out the front window of the house and we see her face.

You are a perfect creation of the Holy One



Becky sets the teddy bear on the bottom shelf off to the side and pulls a photo album off a shelf and rifles through it as well looking for a certain picture. Another album and another...and another.

It's not your fault...you are an innocent child
It's not your fault...you are an innocent child



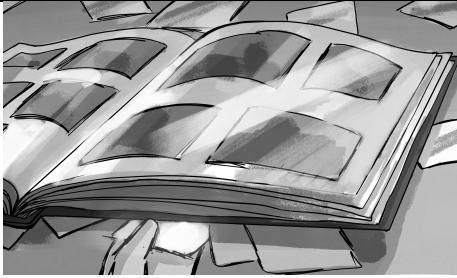
Frustrated, she throws the album down on the ground.

Instrumental



Pictures fly as the album smashes against the floor.

Instrumental



She grabs the teddy bear to walk out but from the rubble of pictures, she notices something and pulls it out from underneath the album.

Instrumental



It's a picture of her and one of her siblings smiling really big. The joy on her face is in stark contrast to the other pictures. She WAS HAPPY. There was a time during her childhood when the innocence and the happiness was indeed there. She didn't change. Her circumstance did. She smiles at the picture.

It's not your fault...you are an innocent child



With the teddy bear tucked under one arm, she embraces the picture.

Its not your fault...



The last two shots are the reverse of the opening shot. We see Becky walking into her bedroom and stop in front of dresser mirror. She places the teddy bear in a prominent place on dresser and tucks picture behind mirror frame. She puts both hands on the dresser and leans in.

you are... an innocent child.



As we dolly or arc around behind her and look over her shoulder. The young girl's face is smiling. The adult Becky looks tenderly upon herself realizing she was an innocent child. In the mirror the child's face dissolves to Becky's face...smiling. She stands back with a quiet confident smile. She's going to be all right.

...an innocent child.

Dead Hearts Don't Cry

Words & Music by Steve Siler

If you really knew me
Then you wouldn't like me
I'm damaged and dirty
And shameful to the core
What you see is fiction
A fragile contradiction
Hopeless and hurting
And constantly at war

You'd think the tears would flow
From these wounded, weary eyes
You'd think the tears would flow
But dead hearts don't cry

I feel like an accomplice
Why didn't I stop this?
Evil and awful
Somehow I caused this
Inside the demons shout it
But I can't talk about it
I'm used and confused
And it's eating me away

You'd think the tears would flow
In a never ending tide
You'd think the tears would flow
But dead hearts don't cry

How could God love me
When I hate myself?

You'd think the tears would flow
From these wounded, weary eyes
You'd think the tears would flow
But dead hearts don't cry

No Power Over Me

Words & Music by Steve Siler

For so long I felt like I was damaged
As if nothing I did was enough
Alone and drowning in my secret
I felt unworthy of love
I was fearful of humiliation
I was certain that everybody knew
But there was nothing wrong with me and now at last I finally see it
So today here's what I choose to do

Chorus:

*I release you
You have no power over me
I forgive you
I choose to set my own heart free
I am no longer the victim of the bad choices that you made
Perhaps someday you'll get the help you need
You have no power over me*

For too long I let hatred define me
I hated you for putting me in hell
I hated God for letting it happen
I even hated myself
But now I realize I bear no blame here
So I let myself out of this cell
What you did was not alright but starting now I have decided
It won't spoil tomorrow as well
Cause

*I release you
You have no power over me
I forgive you
I choose to set my own heart free
I am no longer the victim of the bad choices that you made
I hope someday you get the help you need
You have no power over me*

The isolation is over
At last the truth has been told
The shadows no longer control me
and a new story is unfolding
Cause

Chorus

Today I choose to set my own heart free
You have no power over me



2023 Project Quote

cost

creative:	team concept research, idea creation, development & execution	\$	500.00
project producer:	video production, scheduling, project & contractor coordination, organization & development, client contact meetings, approvals, tech overview, site/tech scouting	\$	6,500.00
pa / administrative:	overall assistant to producer and all levels of production	\$	3,000.00
storyboards:	drawn and/or digital representation of concept, camera direction, talent movement. Treatment explanation	\$	500.00
production crew:		\$	28,400.00
	director	\$	5,000.00
	director of photography/DP (includes prep day)	\$	7,500.00
	art director	\$	800.00
	camera assist / AC	\$	3,400.00
	gaffer	\$	4,250.00
	key grip	\$	3,750.00
	grip	\$	2,400.00
	make-up artist	\$	1,000.00
	on set production assistant	\$	300.00
efp camera and equipment pkg:	appropriate high def acquisition cam w/prime lens set / support needs	\$	-
	specialty camera BLK MGC (6K)	Black Magic	\$ 3,000.00
	specialty cameras (4-6K)	SONY A7s	\$ 1,650.00
	UHD cinematic prime lenses		\$ 3,000.00
specialty equipment:		\$	15,185.00
	A Stage full day with prep/strike	\$	3,000.00
	add'l rooms for prep/green room/talent	\$	160.00
	doorway dolly w/12' track, hot buttons, wheels, accys	\$	800.00
	fisher dolly	\$	1,600.00
	1 ton grip truck & lighting pkg	\$	5,250.00
	S60 sky panels	\$	1,800.00
	steady cam/movi	\$	1,650.00
	EZ rig camera support vest	\$	175.00
	Cinegear Wireless follow focus	\$	350.00
	21" video village monitor/staging	\$	175.00
	terra deck & matte box	\$	225.00
camera talent:	on-camera talent/model for demos/acting/reenactments with buyout	\$	5,600.00
	agency casting fee	\$	840.00
post production final edit:	final assembly of all production elements, color correction, soundscape & design and renders for final master(s)	\$	19,980.00
animation / graphics	3D motion graphics animation, info/typographics, graphic elements, transitions, code & logo builds, modeling, programming and render	\$	2,775.00

music license/fees:	production license/music cuts w/appropriate copyright & usage fees	\$	750.00
tape/media stock:	project 1 TB hard-drive	\$	150.00
travel/lodging/misc:	airfare	\$	3,000.00
	hotel	\$	1,500.00
	craft services / meals per diem	\$	600.00
	location fees / permits	\$	1,500.00
	props / costume / set	\$	300.00
	misc./ insurance /legal/accounting	\$	75.00
	production costs -	\$	98,805.00
