

## Pornography statistics summary

- Pornography is a \$13.3 billion industry annually in the US and takes in more money every year than the NFL, NBA, and major league baseball *combined*.
- 13,588 new hard core pornography movies were released in 2005
- 35% of all downloads are pornography material.
- The pornography industry is larger than the revenues of the top technology companies combined: Microsoft, Google, Amazon, eBay, Yahoo!, Apple, Netflix and EarthLink
- Every second - \$3,075.64 is being spent on pornography
- Every second - 28,258 Internet users are viewing pornography
- Every 39 minutes: a new pornographic video is being created in the United States
- There are 4.2 million pornography websites
- 25% of search engine requests are for pornography – 68 million per day
- Websites offering illegal child pornography – 100,000
- According to Dr. Mark Laaser the average age of first exposure to Internet porn – is 5 years old.
- 37% of pastors admit to an ongoing struggle with pornography

In an interview given the day before he was executed convicted sex offender and serial killer Ted Bundy stated that over 90% of his fellow male prison inmates were into pornography.

- 70% of the hits on Internet sex sites occur between 9-5 on business computers.
- Research indicates and my clinical experience supports that 40% of sex addicts will lose their spouse and 58% will suffer severe financial losses.
- Research indicates and clinical experience supports that those who use pornography are more likely to go to prostitutes, engage in domestic violence, stranger rape, date rape, and incest.
- Pornography viewers tend to have problems with premature ejaculation and erectile dysfunction.
- 80% of in-room hotel movie rentals are pornographic. 60 minutes reported that in-room movies account for nearly 70% of hotel profits for the major chains – Marriott, Hilton, Sheraton, Hyatt, & Holiday Inn
- Pornography is a \$97 billion a year industry worldwide
- There are 68 million hits a day to porn websites
- Over 50 percent of evangelical pastors report they viewed pornography last year.
- 53 percent of Promise Keepers attendees viewed porn within a week before the event.
- There has been an 1800% pornography growth over the last five years.
- Phone sex is a 4.5 Billion industry and “Sexting” is the new trend among teens.
- Direct TV made 500 million dollars off porn in 2002
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Since 1960 rape in America has gone up 500% and is reported once every forty-six seconds (National Victim Center)

In a study of convicted rapists 86% admitted to the routine use of pornography. 57% said they would actually mimic specific scenes while raping a woman. (Dr. William Marshall in the Journal of Sex Research)

Sources: Family Safe media, Senate testimony by Dr. Mary Anne Layden, Nightline, Crosswalk.com, “Home Invasion” by Rebecca Haggelin, Dr. Mark Laaser, & Focus on the Family.